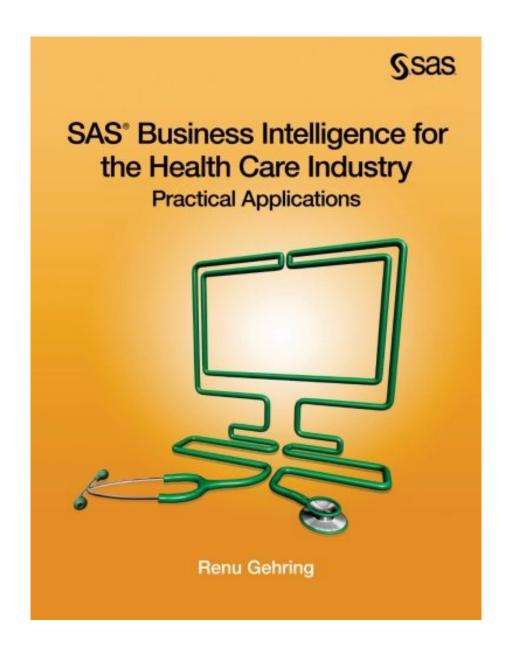


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Review

"Renu Gehring, a respected SAS business intelligence (BI) educator and consultant, has written an excellent text that helps healthcare professionals learn how to use and exploit the SAS enterprise business intelligence (EBI) platform quickly. She really explores how to get the most from each part of the SAS EBI toolset with examples for developers and users. Additionally, she addresses common security concerns with authority and shows methods for protecting healthcare data. A must-have book for any healthcare SAS BI professional." Tricia Aanderud And Data, Inc.

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SAS Business Intelligence for the Health Care Industry: Practical Applications teaches health care executives, managers, providers, and business analysts how to use SAS Business Intelligence (BI) tools to convert data into knowledge and value at all levels in the health care industry.

This book demonstrates how SAS BI solutions can be applied to the health care industry and offers detailed explanations of code and tasks in an approachable case study format. All applications are created with sample data that has the richness and complexity of operational health care data. Topics include:

- using SAS Add-In for Microsoft Office and SAS Stored Processes technology to better track and forecast revenues and margins
- creating OLAP and relational web reports that enable care management programs to locate and assist the neediest patients
- implementing data access restrictions on OLAP and relational data in accordance with the industry's need for secure data access
- creating dashboards to help executives monitor their health care organization

With its level of depth and perfect blend of technology and business contexts, this book provides health care analysts, researchers, and statisticians with information and examples that can be used effectively and immediately. It is an indispensable aid to the health care professional in keeping up with a fast-changing industry.

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A great resource for the SAS programmer in the healthcare industry!

By Donna D

New to the SAS Business Intelligence platform? This is the book for you. Renu clearly steps the reader through the many BI tools available to the SAS programmer. Best of all, she clearly uses examples from the payer-side of the healthcare industry. This approach makes the information immediately useful to the healthcare programmer/analyst. Learning a new tool in the context of familiar data is an often overlooked feature of educating the business analyst. Clear and readable graphics and screenshots allows the reader a quicker understanding of the presented material. Wish I had this book years ago!

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