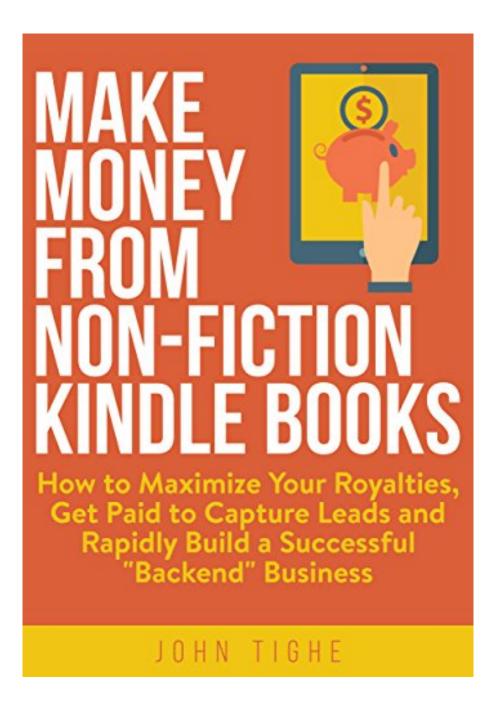


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That said, there is a lot of useful information packed in this 93 page volume. It's a great starting point for new and experienced authors who are trying to figure out what's next. How do I make a living in this crazy business?

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Gave me some solid ideas for how I can earn more money with my books. As a self-published Amazon author, I know that a big part of the game is trying to explore and leverage as many possible opportunities as I can to monetize my books. Lately I've been looking into all kinds of avenues: foreign rights, Createspace, Audible, and other ideas. I find it helpful to have books like this one which can help me flesh out some of these ideas in greater detail and help me in my career. This book makes some solid suggestions such as bulk book sales and speaking, two things I have very little experience in but very much want to explore.

Bottom line, if you're serious about making money as an author, you need to be creative about how you package, promote, market, and leverage your books. You have to treat it like a business. I appreciate this effort from John, who writes from solid, in-the-trenches real world experience.

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Thanks to John, I can now call myself a bestselling author! I will be forever grateful to the advice and knowledge he shared in Crush It With Kindle and am now learning even more with this installment. John is a master of the Kindle publishing world and understands the confusing journey from dreams and aspirations to

full-time writing success. Using his own experiences, John explains strategies in terms that both novices and experts will understand. Especially with "Make Money from Non-Fiction Kindle Books," John makes it clear that there is not solely one way to monetize your work, but thoroughly explains the options so that you can make decisions for yourself. From getting the most out of your royalties to building your email list, John covers all the bases.

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