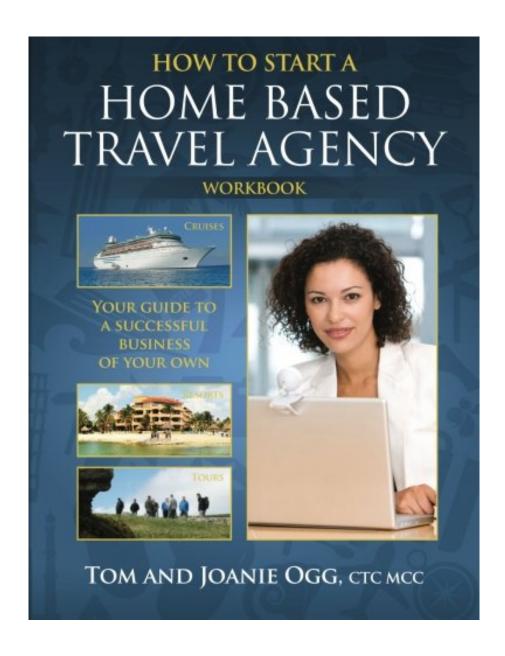


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This is a companion workbook for "How To Start a Home Based Travel Agency" that will provide everything necessary for the reader to start their business. It will result in a formidable business plan and operating budget and eliminate unnecessary steps and expenditures. If the reader has committed to start their travel business, this workbook is invaluable.

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• 180 pages

Features

• Used Book in Good Condition

Most helpful customer reviews

55 of 58 people found the following review helpful.

Tons of insightful information, but very poorly edited.

By A Customer

I read through this book cover to cover to learn more about the travel and home based travel agency industry. The information contained within was extremely useful, and provided a terrific overview of the steps necessary to start you own business. Perhaps it made it seem a little too easy to become successful as a home based travel agent, but the ingredients were all there. This included setting up your business, creating a marketing plan, hooking up to the travel provider network, and training involved.

However, I am only giving this book 3 stars because the editing job for this book seemed non-existent. Lack of commas throughout, many typos, blank lines in the middle of paragraphs, grammatical errors, and other basic editing tasks were obviously not done. I can't imagine why this level of polish was left out. If you can ignore this then the book is well worth it for the knowledge gained.

I also wanted to note that the authors promote their own affiliated web sites a little too often throughout the text which wasn't necessary. A more unbiased set of Web links would have been more useful.

29 of 33 people found the following review helpful.

This is the book

By Gwen Duncan

While there are typos in the book, How to Start a Home Based Travel Agency is an excellent book that helped me make the transition from store front to home based. After 7 years as a retail travel agent, I was forced to go home-based. I looked at both this book and the other one (Home Based Travel Agent) and found

this one to represent the information necessary to make the transition. Tom and Joanie Ogg are well known and respected in the travel business and their expertise goes without rival.

Do yourself a favor, this is the book to buy.

28 of 33 people found the following review helpful.

Great Book!

By Walter S.

I was a "travel agent" for GTI and just didn't get the support I needed and found the benefits non-existent. But I found out that I wanted to become a real travel agent. I bought both books from Amazon.com and found How to Start a Home Based Travel Agency the best book for anyone wanting to start a serious career selling travel. The other book is good if you want to join GTI or organizations like that. I didn't find many errors in it at all.

See all 19 customer reviews...

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